



Custom e-Learning Specialists

About Planet Productions

Planet Productions is a visionary in its field and was among the first to combine education and learning theory with emerging Internet technology. Planet Productions offers an unrivaled combination of creative insight, instructional design and technical expertise in the development of custom e-Learning programs that address unique business situations.

The Planet team has over 10 years of experience transforming each education, training and instruction opportunity into a compelling interactive presentation that gets the desired results. With backgrounds in filmmaking, television and video production, Planet principals bring a wealth of creative storytelling and project management ability to each learning situation. A keen sense of what needs to be communicated through the most relevant technical means, coupled with a solid understanding of effective instructional design is incorporated into every project.

e-Learning

While learning can be accomplished through a variety of methods such as classroom training, books and video, industry research has found that self-paced training is often the most efficient and cost-effective way to instruct a variety of audiences. Instruction delivered via the Internet allows training to be accessed when and where the user requires it. And, it minimizes instructional time - as well as allowing for monitoring program progress.

Studies show that organizations using interactive learning programs experience 20-75% reduction in training time compared with traditional instructor-led training. This directly translates to increased productivity and reduced costs. Reductions in expenses including reduced personnel in customer service centers, reduced penalties resulting from non-compliance, and reduced travel/hotel/meals associated with off-site training programs may also contribute to a positive return on investment.

Solving Business Challenges

It takes more than flashy multimedia to make an effective e-Learning program. And online learning involves much more than transitioning traditional education and training methods to the Internet. Planet Productions works with clients to understand key business challenges and to develop creative e-Learning programs designed to solve critical organizational problems.

Sample Projects/Programs

- Leadership Training
- Product Tutorials
- Compliance Training
- Certifications
- Sales Training
- New Hire Orientations
- Policy Education
- Technology Training
- Reference Tools
- Safety Training
- Product Demos and Simulations
- Workflow Training
- Electronic Briefcases
- How-to Instructional Training
- Speaker Support Presentations



For more information, please visit www.planetproductions.com.

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